

RD AN No 4681 (1942-A, 3570-B and 3575-A)
September 28, 2012

TO: State Directors
Rural Development

ATTN: Community Program Directors

FROM: Tammye Treviño (Signed by Tammye Treviño)
Administrator
Housing and Community Facilities Programs

SUBJECT: Affirmative Fair Housing Marketing Plans for
Community Facilities Projects

PURPOSE/INTENDED OUTCOME:

This Administrative Notice (AN) is being issued to advise field staff that Form HUD-935.2, "Affirmative Fair Housing Marketing Plan," (AFHMP) is required for certain housing-related projects financed through the Community Facilities (CF) loan and grant program.

COMPARISON WITH PREVIOUS AN:

This AN replaces RD AN No. 4586 (1942-A, 3570-B, and 3575-A) dated May 23, 2011, which expired on July 31, 2012.

IMPLEMENTATION RESPONSIBILITIES:

In order to be in compliance with the Fair Housing Act, the information provided by an "Affirmative Fair Housing Marketing Plan (AFHMP)," has been replaced by Form HUD-935.2 A, which is required for certain housing-related projects financed through the CF loan and grant programs. Projects such as group homes, assisted-living facilities, or nursing homes with five or more units or five or more beds require the information contained in an AFHMP. An AFHMP is prepared at the beginning of a project as a marketing tool to ensure that outreach and advertising requirements are met. The AFHMP must be included in the application package. A new AFHMP must be done at least every 3 years or sooner if there is a change in demographics.

Please contact Karen Safer, Community Programs, (202) 720-0974, if you have questions.

EXPIRATION DATE:
September 30, 2013

FILING INSTRUCTIONS:
Preceding RD Instructions
1942-A, 3570-B, and 3575-A