

WISCONSIN SUCCESS STORY

2003

Nutrition Coalition

Outline of Need:

To improve communication and funding in order to increase the Coalition's abilities and productivity.

How Rural Development Helped:

Community Resource Development Specialist, Paul Van Ryzin has provided organizational development assistance and fundraising assistance since the coalition's inception in early 2002.

In November the Coalition took part in a Strategic Planning exercise, facilitated by Van Ryzin, that resulted in a proposal to the Wisconsin Department of Health and Family Services' Community Nutrition Leadership Competitive Grants Program and was awarded a grant for \$24,000.

The Result:

The grant awarded by the Community Nutrition Leadership Competitive Grants Program will be used to hire specialists to assist with a food security assessment between two counties. This assessment will identify gaps in public nutrition services that aid needy individuals and their families throughout the region. The assessment will also gather public opinion to help the regional food system develop new strategies.

The funds will also be used for web-site development to improve communications between the public and private sector entities in nutrition/food related services. And, the funds will allow coalition members to travel to other Wisconsin communities.