

Project Scoring for an Energy Audit and Renewable Energy Assistance Grant

Maximum Possible Points – 100

Name of Applicant -

Final Score -

<p>1. Project Proposal (Maximum Score 10 Points): The applicant will be scored based on its in-house ability to conduct Energy Audits or Renewable Energy Development Assistance versus using third party auditing organizations as illustrated in the application.</p>		
<p>A. If the applicant proposes to use at least 51% of the awarded funding to employ internal, qualified auditors and/or renewable energy specialists for program implementation, up to 10 points will be awarded as follows:</p>		
<p>The applicant will use <u>less than 51%</u> of the grant funding.</p>	<p>Zero Points</p>	
<p>(i) If the percentage is <u>between 51% and 75%</u></p>	<p>5 Points</p>	
<p>(ii) If the percentage is <u>more than 75%</u></p>	<p>10 Points</p>	
<p>Documentation to Support the Score assigned.</p>		
<p>2. Use of Grant Funds for Administrative Expenses (Maximum Score 10 Points): Grantees selected to participate may use up to 5 percent of their award for administrative expenses.</p>		
<p>A. If the applicant proposes to use <u>none</u> of the Grant Funds for Administrative Expenses</p>	<p>10 Points</p>	
<p>B. If the applicant proposes to use a portion (up to 5%) of the grant funds for Administrative Expenses</p>	<p>Zero Points</p>	
<p>Documentation to Support the Score assigned.</p>		
<p>3. Applicant's Organizational experience in Completing Proposed Activity (Maximum Score 15 Points): The applicant will be scored based on the experience of the organization in meeting the benchmarks below. This means that an organization must have been in business and provided services as noted in the scoring requirements. An organization's experience must be documented with references and resumes. Points will be awarded as follows:</p>		
<p>A. Applicant has more than 3 years experience</p>	<p>15 Points</p>	
<p>B. Applicant has at least 2 and up to 3 years experience</p>	<p>10 Points</p>	
<p>C. Applicant has at least 1 and up to 2 years experience</p>	<p>5 Points</p>	
<p>D. Applicant has less than 1 year experience</p>	<p>Zero Points</p>	
<p>Documentation to Support the Score assigned.</p>		

4. Geographic Scope of Project in relation to identified need (Maximum Score 10 Points):		
A. If the applicant's proposed or existing rural service area is <u>state-wide or includes all or parts of multiple states</u> , and the marketing and outreach plan has identified needs throughout that service area	10 Points	
B. If the applicant's proposed or existing rural service area consists of <u>multiple counties in a single State</u> and the marketing and outreach plan has identified needs throughout that service area	7.5 Points	
C. If the applicant's rural service area consists of a <u>single county or municipality</u> and the marketing and outreach plan has identified needs throughout that service area	5 Points	
Documentation to Support the Score assigned.		
5. Number of agricultural producers/rural small businesses to be served (Maximum Score 15 Points)		
A. If the applicant plans to provide audits to ultimate recipients with average <u>audit costs of \$1,000 dollars or less</u>	15 Points	
B. If the applicant plans to provide audits to ultimate recipients with average <u>audit costs over \$1000 but less than \$1,500</u>	10 Points	
C. If the applicant plans to provide audits to ultimate recipients with average <u>audit costs of \$1500 but less than \$2000</u>	5 Points	
Documentation to Support the Score assigned.		
6. Potential of project to produce energy savings and its attending environmental benefits. Applicants can be awarded points under both 6A and 6B. (Maximum Score 25 Points)		
A. If the applicant has an existing program that can demonstrate the achievement of energy savings with the agricultural producers and/or rural small business it has served.	13 Points	
B. If the applicant provides evidence that it has received awards in recognition for its renewable energy, energy savings, or energy based educational programming, up to 12 points will be awarded based on number and rigorousness of the competition for each award. <i>(2 points for every international or national recognized award 1 point for every state, local, regional award)</i>	12 Points	
Documentation to Support the Score assigned.		
7. Marketing and Outreach plan (Maximum Score 10 Points): If the applicant includes in the application a marketing and outreach plan and provides a satisfactory discussion of each of the following criteria, two points for each of the following will be awarded:		
A. The Goals of the project <i>(were outlined)</i> .	2 Points	
B. Identified Need <i>(Specific needs for the project which relate to geographic area proposed in the scope of work)</i> .	2 Points	
C. Target beneficiaries <i>(The applicant has included targeted beneficiaries, who will benefit from the project)</i> .	2 Points	
D. Timeline and action plan; <i>(A detailed timeline for the activities of the project are outlined, which may include advertising and other activities to reach target audience.)</i>	2 Points	

E. Marketing strategies and supporting data for strategies (<i>The applicant has included marketing strategies they will use and documentation that support these strategies will work.</i>)	2 Points	
Documentation to Support the Score assigned.		
8. Level and Commitment of other funds for the project: (<i>Not including the 25 percent required contribution from ultimate recipients for the cost of an energy audit.</i>) (Maximum Score 5 Points) The applicant proposes to leverage the grant funding with non-State and non-Federal government matching funds and has written commitment for those funds.		
A. If the applicant proposes to leverage grant funding with 50% or more in non-state and non-federal government matching funds for the subject grant, and has a written commitment for those funds	5 Points	
B. If the applicant proposes leverage grant funding with less than 50% but more than 20% in non-State and non-federal government matching funds for the subject grant, and has a written commitment for those funds	2 Points	
C. If the applicant proposes less than 20% in non-State and non-federal government matching funds	Zero Points	
Documentation to Support the Score assigned.		
TOTAL SCORE for the 8 scoring criteria Name of Applicant	100 Maximum	