

These projects were funded through

USDA Rural Development's Value-Added Producer Grant Program

Planning activities associated with marketing towels made with at least 60% cotton grown by Native Americans

Working capital expenses associated with marketing cheese

Feasibility study for generating on-farm wind energy

Working capital expenses associated with marketing certified organic premium pork products

Planning activities associated with on-farm generation of ethanol

Feasibility study, business plan, and marketing plan for marketing bio-diesel

Working capital expenses associated with marketing lumber

Working capital expenses associated with marketing freshwater prawns processed products

Business and marketing plans for marketing goat cheese

Working capital expenses associated with marketing differentiated black walnuts and pecans

Feasibility study for marketing compost made from dairy waste

For more information, contact:

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For more program details, go to:
<http://www.rurdev.usda.gov/rbs/coops/vadg.htm>

09/08/2008

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An advertisement for the Value-Added Producer Grants program. It features a vertical pole with four red megaphones against a blue sky background. To the left of the pole, a list of agricultural products is displayed in white and light blue text: Energy, Forestry, Grains, Nuts, Vegetables, Aquaculture, Specialty Crops, Livestock, Fruits, Fiber, Biomass/Forages, and Agritourism. Below the list, the text "Agricultural Producers Need Funding to Market Your Value-Added Ag Product?" is written in large, bold, white and red letters.

Agricultural Producers Need Funding to Market Your Value-Added Ag Product?



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**Value-Added
Producer
Grants**

Working
Capital for
Marketing

Marketing
Plans

Marketing
Campaigns

Feasibility
Studies

USDA Rural Development's
**Value-Added
Producer
Grant Program**

**Gives Agricultural
Producers a
Competitive Edge in
Today's Market!**

USDA Rural Development offers competitive grant funding to eligible agricultural producers to help develop marketing plans and strategies for value-added products.

What is an Eligible Value-Added Agricultural Product?

An agricultural product that has:

- ① A change in physical state
- ① Differentiated production or marketing
- ① Product segregation
- ① Farm-based renewable energy
- ① Product is aggregated and marketed as a locally-produced agricultural food product

Who are Eligible Agricultural Producers?

- ① Independent Producers
- ① Farmer or Rancher Cooperative
- ① Agricultural Producer Group
- ① Majority-Controlled Producer-Based Business Venture



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What are some of the terms of this grant?

- ① Grant will not exceed 50% of total project cost.
- ① Matching funds must be provided by the applicant or a third-party in the form of cash or in-kind funds.
- ① Matching funds must be spent at a rate equal to or greater than grant funds.
- ① Matching funds must be spent on eligible purposes and must be from eligible sources.
- ① Maximum grant for planning purposes is \$100,000.
- ① Maximum grant for marketing working capital purposes is \$300,000.

The funding notification for USDA Rural Development's Value-Added Producer Grant Program is announced annually in the Federal Register.
If you would like to be notified when funds are available, please contact: judy.meche@la.usda.gov