

**South Carolina Rural Development Council**  
**Work Plan Sample Component:**  
***“Adult Literacy Program”***  
**Frank Garcia, Executive Director**

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# Core Description I

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- Problem Statement
  - ▶ Many rural adults are at Level One literacy.
  - ▶ Cannot meet hiring requirements.
  - ▶ 40% of employers report that work force training is below average.
- Goal
  - ▶ Empower rural communities.
  - ▶ Implement best practices to respond to community needs.
  - ▶ Advance work literacy and create local jobs.



# Core Description II

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- **Relevance to 2002 RIA**
  - ▶ **Duty (A) - facilitate collaboration between Department of Education and Department of Labor on both federal and state levels - and with community based organizations**
- **Stakeholder to be engaged**
  - ▶ **Allendale County School District**
  - ▶ **SC Department of Social Service**



# Core Description III

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## Potential Action for NRDCC

- ✓ Enhance coordination between U. S. Departments of **Education** and **Labor**
- ✓ Support the implementation of WIA (Titles I and II)



# Anticipated Outcome I

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- Non-profit literacy organization established:  
SC Rural Crossroads Institute
  - ▶ Performance Measures
    - Organizational documents
    - # of participating organizations
    - Funding and in-kind support acquired



# Council Outputs & Activities to Achieve Outcome I

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- Outputs
  - ▶ A plan to form the organization
  - ▶ 501-c-3 status acquired
  - ▶ Startup funding secured
- Activities
  - ▶ Establish study committee
  - ▶ Identify funding sources
  - ▶ Get Council partners to buy-in
  - ▶ Organize Board and facilitate meetings
  - ▶ Help develop mission and work plans
  - ▶ Apply for 501-c-3 status
  - ▶ Seek funding support



# Anticipated Outcome II

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- Broadly supported “**literacy foundation**” that is responsive to needs
- Delivering effective adult education programs
  - ▶ Performance Measures
    - # of partner organizations engaged
    - # of program slots filled
    - # of computers used
    - # of requested class room space
    - # of clients completing program



## Council Outputs & Activities to Achieve Outcome II

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- Outputs

- ▶ Community wide advertisement effort
- ▶ Networking opportunities

- Activities

- ▶ Council partners actively market adult education programs to their own organizations
- ▶ Engage Foundation Board and staff to attend Council meetings (Foundation becoming Member of the SC Rural Development Council)
- ▶ Showcase Foundation at SC Rural Summit
- ▶ Replicate adult literacy training model in 10 distressed counties

