



NEWS RELEASE

United States Department of Agriculture • Rural Development

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USDA RURAL DEVELOPMENT PARTICIPATES IN GROUNDBREAKING CEREMONY FOR THE CITY OF ELSA

ELSA, TEXAS, March 3, 2005-- Bryan Daniel, State Director for Texas USDA Rural Development, participated in a groundbreaking ceremony for the City of Elsa. The City of Elsa received a \$400,000 Rural Business Enterprise Grant to construct a 12,000 square foot fresh produce storage facility.

“USDA Rural Development is delighted to participate in this project that will play a role in President Bush’s plan to continue the growth of the economy,” said Daniel. “This grant will help farmers with their products and help the City of Elsa create new employment opportunities.”



USDA Rural Development State Director Bryan Daniel participates in the City of Elsa’s groundbreaking.

Potential businesses in rural communities interested in the RBEG program must employ 50 or fewer new employees; have less than \$1 million in projected gross revenue; have or will utilize technological innovations or commercialize new products that can be produced or manufactured in rural areas; or have new processes that can be used in such production. Public bodies and non-profit entities including federally recognized Indian Tribes located in rural areas or in communities under 50,000 population are eligible. Priority is given to applicants from communities of 25,000 or less.

USDA Rural Development was created in 1994 and its mission is to use the resources of USDA to help enhance the quality of life for the nation’s rural residents. For more information regarding USDA Rural Development programs, contact the Edinburg Local Office at 956-383-4928, Ext. 4 or visit our website at <http://www.rurdev.usda.gov/tx/>

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